

## **Raising Green Awareness by Blogging!**

Have you ever heard of a “blog”? The word blog is an informal shortening of the term “web-log” describing a website which is basically an online diary maintained by one or more contributors. I read an interesting statistic a couple of weeks ago which said that there are approximately 6000 new “blogs” created every month!

Only a small percentage of these “blogs” are actively trying to raise awareness to earth conservation issues but the ones that do fight for environmental awareness are showing just how much we can do as individuals, even in a world dominated by big businesses.

My family and I started our own green blog with the intention of simply writing about our everyday attempts to make our lives and our homes more eco-friendly. [Our Everyday Earth](#) went live on February 28<sup>th</sup> 2009 and we have been simply amazed at the number of visitors to the site (We have seen over 1000 unique visitors in three months). Clearly there are plenty of people interested in green issues who are actively searching the internet, trying to educate themselves on ways to become greener and reduce their impact on the environment.

We have found that people from all over the world have shown an interest in our website reading about green products, green technology and green education. We periodically check which countries, states and cities our visitors come from and are truly amazed by the geographical diversity of our visitors. If you start a green blog you really can reach out to potentially millions of people all around the world!

I write almost everyday on our blog and find it very therapeutic, I have never maintained a diary but I guess our blog has proven to be a worthy substitute. I try to write about anything and everything that my family has done to reduce our environmental impact in the hope that someone will read the articles and become inspired.

Whenever I get writers, or bloggers, block I simply take a walk outside and try to reconnect with nature. You really don't have to travel far to see what an amazing world we live in and I often find inspiration in the little things. I think our technology driven lives often force nature out of the picture and it is essential that we try to find a balance, spend more time in the great outdoors, do some yard work, go for a nice long walk etc.

I have already made some great connections simply by writing about green issues, a prime example would be the site I am writing this article for! I never would have found “Days in the Country Environmental Education Foundation” if I hadn't been writing articles for my family blog and I have found so many great sources of information and inspiration online since then.

So what are you waiting for? You can start your own green or eco friendly blog by registering with a free blog site, a few are listed below but there are many more;

[www.wordpress.com](http://www.wordpress.com)

[www.blogger.com](http://www.blogger.com)

[www.livejournal.com](http://www.livejournal.com)

You simply create an account, login, choose your blog name and get started. Try to create a network of blogging friends who share the same interests, you can add a visitor counter and you will quickly see that you are sharing your stories with a whole world of readers.

If you are interested in becoming a friend of the Our Everyday Earth blog you can subscribe at the link below;

<http://www.oureverydayearth.com/sitemap/subscribe/>

This article was written for “Sprucey's News” by Martin, editor for Our Everyday Earth – A Texas Family Eco Blog